

**REMARKS**

Applicant recognizes with appreciation that Examiner indicates that Claims 15 – 16 would be allowable if rewritten in independent form including all of the limitations of the base claims and any intervening claims.

In this Amendment, Applicant has amended Claims 1 and 6 to overcome the rejections and further specify the embodiments of the present invention. The support for the amendments to the claims can be found throughout the specification. It is respectfully submitted that no new matter has been introduced by the amended claims. All claims are now present for examination and favorable reconsideration is respectfully requested in view of the preceding amendments and the following comments.

**REJECTIONS UNDER 35 U.S.C. § 103:**

Claims 1, 3 – 6, 10 and 11 have been rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Takagaki (US Application Publication No. 2002/0065066), hereinafter Takagaki, in view of Sood (US 6,697,632), hereinafter Sood. Claims 4 and 11 have been rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Takagaki in view of Kolls (US 6,615,186), hereinafter Kolls.

Applicant traverses the rejection and respectfully submits that the rejections under 35 U.S.C. § 103(a) have been overcome in view of the Claims 1 and 6 as presently amended. In the amended Claims 1 and 6, the audio and/or visual information changes as time elapses. In addition, the relevant information related to the audio and/or visual information also changes as time elapses in synchronism with the audio and/or visual information that changes as time elapses. The relevant information is transmitted in synchronism with the audio and/or visual information that changes as time elapses. The amendments are supported by the specification, for example, FIG. 2.

Applicant respectfully submits that the Examiner has recognized that Takagaki fails to teach transmission of relevant information in synchronism with the audio and/or visual information. Instead, the Examiner has insisted that Sood teaches this limitation. However, it is respectfully submitted that Sood does not disclose or teach the above new limitations in the amended Claims 1 and 6. By their dependency on Claims 1 and 6, respectively, Claims 3 – 5 and 10 – 11 include the features that are not disclosed or suggested in Takagaki and Sood

The Examiner also indicated that Takagaki taught URL. Takagaki teaches that URL is transmitted via the mobile communication apparatus 10 to access the service provider 1. The mobile communication system apparatus 10 may correspond to the claimed hand-held device. In Takagaki, the mobile communication apparatus 10 sends URL to the service provider 1. To the contrary, in the embodiments of the present invention as defined, the hand-held device receives URL sent from the provider, thus it is a completely opposite operation. A person of ordinary skill in the art will not appreciate that, in Takagaki, the mobile communication apparatus 10 can receive URL as the relevant information as indicated in the embodiment of the present invention.

In addition, Takagaki did not teach or suggest using Bluetooth technology. There is motivation to modify Takagaki or in combination with Kolls to achieve the present invention.

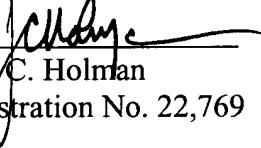
Therefore, the newly presented claims are not unpatentable over Takagaki and the rejection under 35 U.S.C. § 103 has been overcome. Accordingly, withdrawal of the rejections under 35 U.S.C. § 103 is respectfully requested.

Having overcome all outstanding grounds of rejection, the application is now in condition for allowance, and prompt action toward that end is respectfully solicited.

Respectfully submitted,

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